

End-of-Sale and End-of-Life Announcement for 2.7" Aurora Ma Model

Pervasive Displays announces the end-of-sale and end-of life dates for the [2.7" Aurora Ma Model](#)

Table 1 lists the reason why Pervasive Displays announces end-of-sale and end-of life. Customers will continue to receive support from Pervasive Displays as shown in Table 2 of the EoL bulletin. Table 2 describes the end-of-life milestones, definitions, and dates for the affected product. Table 3 lists the product part number affected and product part number of successor / recommendation by this announcement.

Table 1. Reason of End-of-Life for the [2.7" Aurora Ma Model](#)

	Item	Description
☐	No order within one year.	
☐	Upgrade product.	
☒	No competitive / not main stream product.	Eink ask for MOQ: 5K FPL material sheet (equal to 2" panel* 2.2M q'ty)
☐	End-of-life of Material / component.	

Table 2. End-of-Life Milestones and Dates for the [2.7" Aurora Ma Models](#)

Milestone	Description	Date
End-of-Life Announcement Date	The date the document that announces the end of sale and end of life of a product is distributed to the general public.	27th of Apr. 2020
End-of-Sale Date	The last date to order the product. The product is no longer for sale after this date.	Please contact PDI sales before 22nd of May, 2020
Last Ship Date:	The last-possible ship date that can be requested. Actual ship date is dependent on lead time.	Please contact PDI sales before 22nd of May, 2020
End of Routine Failure Analysis Date:	The last-possible date a routine failure analysis may be performed to determine the cause of hardware product failure or defect.	According to PDI RMA rule

Table 3. Product Part Numbers Affected and Successor / Recommendation by This Announcement

End-of-Sale Product Part Number	Product Description	Successive / Recommendable Product Part Number	Successive / Recommendable Product Description	Additional Information
E2271BS021	2.7" EPD A-Ma	E2271CS021	2.7" EPD, A-Mb	

For More Information

To request more information about successive / recommendable product or migration options please contact your local sales manager.

Please customer review and return a signed copy of the End-of-Sale and End-of-Life Announcement acknowledgement.

Customer : [Customer Name]		Pervasive Displays Inc.	
Print Name	Signature	Print Name	Signature