



## PCN / EOL Notification

**Product Change Notification Number:** HC122002

**Notification Date\*:** June 6, 2012

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                     |                                                        |                                                            |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|--------------------------------------------------------|------------------------------------------------------------|
| <b>Title:</b> Change to an Assembly Subcontractor for the U2044B-MFPY and U2044B-MFPG3Y                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                     |                                                        |                                                            |
| <b>Product Identification:</b><br>Dual Output Flasher IC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                     |                                                        |                                                            |
| <b>Current Ordering Code</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                     | <b>New Ordering Code</b>                               |                                                            |
| U2044B-MFPY                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                     | U2044B-MFPY-66                                         |                                                            |
| U2044B-MFPG3Y                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                     | U2044B-MFPG3Y-66                                       |                                                            |
| <b>Reason for Change:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <input type="checkbox"/> Material / Composition     | <input type="checkbox"/> Design / Firmware             | <input checked="" type="checkbox"/> Manufacturing Location |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <input type="checkbox"/> Processing / Manufacturing | <input type="checkbox"/> Logistics                     | <input type="checkbox"/> Quality / Reliability             |
| <b>Change Description:</b><br>Thailand was hit by a devastating flood that impacted the production of Atmel's assembly subcontractor Chinteik Electronic Industries Co., Ltd. (CEI). Due to the continued serious flooding the production at the CEI facilities is disrupted for an indefinite period of time.<br>This uncertainty has resulted in the need to transfer the assembly activities of the dual output flasher IC U2044B to ASE Shanghai.<br>This transfer was announced in an ACN dated November 30, 2011. The package qualification is completed now. |                                                     |                                                        |                                                            |
| <b>Identification Method to Distinguish Change:</b><br>Ordering code "U2044B-MFPG3Y" will be changed to "U2044B-MFPG3Y-66". The previous ordering code is no longer valid.<br>Ordering code "U2044B-MFPY" will be changed to "U2044B-MFPY-66". The previous ordering code is no longer valid.                                                                                                                                                                                                                                                                       |                                                     |                                                        |                                                            |
| <b>Qualification Data:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <input checked="" type="checkbox"/> Available       | <input type="checkbox"/> Will be available (mm/dd/yr): | <input type="checkbox"/> Not Applicable                    |
| <b>Samples:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <input checked="" type="checkbox"/> Available       | <input type="checkbox"/> Will be available (mm/dd/yr): | <input type="checkbox"/> Not Applicable                    |
| <b>Quantifiable Impact on Quality &amp; Reliability:</b><br>None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                     |                                                        |                                                            |
| <b>Forecasted Availability Date:</b> Available now<br><b>Last Time Buy Date:</b> No further production of the CEI assembled part<br><b>Last Ship Date:</b> N/A<br><br><i>*All orders placed after the notification date are non-cancellable and non-returnable (NCNR).</i>                                                                                                                                                                                                                                                                                          |                                                     |                                                        |                                                            |
| <b>Atmel Contact:</b> <a href="mailto:pcnadm@atmel.com">pcnadm@atmel.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                     |                                                        |                                                            |

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**Attention Distributors:** Product(s) identified in this notification will become obsolete and as such this EOL notification will act as the official written notification. All obsolete products will be listed in the next published quarterly distributor price book, following an PCN/EOL change, and listed on the obsolescence form which accompanies said price book. Within thirty (30) days from the published date of the price book, Distributor shall notify Atmel in writing of Distributor's then current inventory of the obsolete product

**CUSTOMER ACKNOWLEDGEMENT OF RECEIPT:** Atmel requests you acknowledge receipt of this PCN / EOL. Please complete and email to the Atmel Contact listed above. In your acknowledgement, you can grant approval or request additional information. **Atmel will deem this change accepted unless specific conditions of acceptance are provided in writing within 30 days from the date of this notice.**

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