



Product Change Notification

Product Change Notification Number: HC120902

Notification Date: March 12, 2012

Title: Change to Atmel TSPIC/Philippines for the U3280M-NFBY / U3280M-NFBG3Y in SSO16 Package			
Product Identification: U3280M-NFBY / U3280M-NFBG3Y			
Reason for Change:	☐ Material / Composition	☐ Design / Firmware	☒ Manufacturing Location
	☐ Processing / Manufacturing	☐ Logistics	☐ Quality / Reliability
Change Description: This part was set EOL (End-of-Life # HE113701) on September 15 th , 2011 and customers could place a LTB (last time buy) until March 20 th , 2012. Thailand was hit by a devastating flood that impacted the production of Atmel's assembly subcontractor Chinteik Electronic Industries Co., Ltd. (CEI). Due to the continued serious flooding the production at the CEI facility is disrupted for an indefinite period of time. This uncertainty has resulted in the need to transfer the assembly activities of the "Transponder Interface for Microcontroller U3280M" to Atmel's facility TSPIC on the Philippines. This transfer will allow us to produce the parts required for the last time buy orders. An EOL for this transferred part will be announced afterwards.			
Identification Method to Distinguish Change: New TSPIC assembly will get part number extension "-18": U3280M-NFBY-18 / U3280M-NFBG3Y-18			
Qualification Data:	☐ Available	☒ Will be available (mm/dd/yr): 08/06/12	☐ Not Applicable
Samples:	☐ Available	☒ Will be available (mm/dd/yr): 05/14/12	☐ Not Applicable
Quantifiable Impact on Quality & Reliability: No impact			
Proposed First Ship Date*: August 2012 *The Proposed First Ship Date is the forecasted date that a customer may expect to receive changed product. This is determined by the estimated date of inventory depletion on the PCN issue date. This may be affected by fluctuations in supply and demand. Consequently, although customers should be prepared to receive changed product on this date, Atmel will continue to ship pre-changed product until a time in which inventory has been depleted. This may result in pre-changed product being shipped to customers after this forecasted date.			
Atmel Contact: pcnadm@atmel.com			
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CUSTOMER ACKNOWLEDGEMENT OF RECEIPT: Atmel requests you acknowledge receipt of this PCN. Please complete and email to the Atmel Contact listed above. In your acknowledgement, you can grant approval or request additional information. **Atmel will deem this change accepted unless specific conditions of acceptance are provided in writing within 30 days from the date of this notice.**

Company: Name: Title: Date: Email Address: Location: Comments:	
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