



Product Change Notification

Product Change Notification Number: HC120609

Notification Date: February 23, 2012

Title: Change Die Orientation on Sticky Tape of ATA5577M2330C-DBN			
Product Identification: Part number on box and reel label: ATA5577M2330C-DBN			
Reason for Change:	☐ Material / Composition	☐ Design / Firmware	☐ Manufacturing Location
	☒ Processing / Manufacturing	☐ Logistics	☐ Quality / Reliability
Change Description: For production optimizations the orientation of the dies on the sticky tape will be turned by 180 degrees. This increases the accuracy of the die placement on the tape and therefore improves the yield in the customer production.			
Identification Method to Distinguish Change: No inventory currently. All new produced parts will be with the new orientation. The part number remains the same. Identification easily by visual inspection of the dies on the sticky tape.			
Qualification Data:	☐ Available	☐ Will be available (mm/dd/yr):	☒ Not Applicable
Samples:	☐ Available	☐ Will be available (mm/dd/yr):	☒ Not Applicable
Quantifiable Impact on Quality & Reliability: N/A			
Proposed First Ship Date*: May 13, 2012 *The Proposed First Ship Date is the forecasted date that a customer may expect to receive changed product. This is determined by the estimated date of inventory depletion on the PCN issue date. This may be affected by fluctuations in supply and demand. Consequently, although customers should be prepared to receive changed product on this date, Atmel will continue to ship pre-changed product until a time in which inventory has been depleted. This may result in pre-changed product being shipped to customers after this forecasted date.			
Atmel Contact: pcnadm@atmel.com			
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CUSTOMER ACKNOWLEDGEMENT OF RECEIPT: Atmel requests you acknowledge receipt of this PCN. Please complete and email to the Atmel Contact listed above. In your acknowledgement, you can grant approval or request additional information. **Atmel will deem this change accepted unless specific conditions of acceptance are provided in writing within 30 days from the date of this notice.**

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