



PCN / EOL Notification

Product Change Notification Number: CC120603

Notification Date*: April 23, 2012

Title: 1-Kbit SPI interface Automotive Grade (-40C to 125C) Serial EEPROM (AT25010A) Product Layout Optimization and Device Enhancement

Product Identification:

All Packages of the Automotive Temperature Grade (-40C to +125C) AT25010A

Reason for Change:

☒ Material / Composition	☒ Design / Firmware	☐ Manufacturing Location
☒ Processing / Manufacturing	☐ Logistics	☐ Quality / Reliability

Change Description:

Atmel has optimized the layout of the Serial EEPROM Automotive Temperature Grade AT25010A device (SPI interface, 1-Kbit density). The catalog part number AT25010A will be replaced by AT25010B (see Table 1). The new devices are pin-to-pin and functionally backward compatible with the current AT25010A devices with the following exceptions and enhancements.

Minimum VCC reduction

The minimum VCC requirement has been reduced from 2.7V (2.7V to 5.5V) to **2.5V** (2.5V to 5.5V) for the standard devices.

Conversion to Nickel-Palladium-Gold (NiPdAu) lead finish

New devices will be available in the more robust NiPdAu lead finish. The NiPdAu lead finish complies with "green" packaging standards, and all package options remain RoHS compliant and Pb/Halide/Halogen-free. The "P" designation as part of the package designator suffix in the catalog part number identifies the NiPdAu lead finish for Automotive Temperature grade product.

Package material set changes

Atmel assembly subcontractor, Amkor Technology Philippines, SOIC and TSSOP package material sets will change as noted in the following table:

ATP	SOIC		TSSOP	
Material Set	From	To	From	To
Die Attach	Ablebond 84-1 LMISR4	Ablebond 8290	Ablebond 8290	NO Change
Wire Diameter	0.8 mil Au	0.6 mil Au	0.8 mil Au	0.6 mil Au
Mold Compound	Sumitomo EME-G700	Nitto-GE900S	Sumitomo EME-G700	Hitachi CEL-8240HF 10P
Lead Finish	Matte Sn	NiPdAu	Matte Sn	NiPdAu

Atmel assembly subcontractor, UTAC, SOIC and TSSOP package material sets will change as noted in the following table:

UTAC	SOIC		TSSOP	
Material Set	From	To	From	To
Die Attach	Ablebond 2200D	Ablebond 8200T	Ablebond 2200D	Ablebond 8200T
Wire Diameter	0.8 mil Au	NO Change	0.8 mil Au	NO Change
Mold Compound	Sumitomo EME-600	NO Change	Sumitomo EME-G600	NO Change
Lead Finish	Matte Sn	NiPdAu	Matte Sn	NiPdAu

Identification Method to Distinguish Change:

NEW catalog part numbers use "B" suffix for the device revision (AT25010A changes to AT25010B). Please refer to Attachment A for part marking scheme.

Table 1.

EOL Part Number	Replacement Part Number	Package	Carrier Type
AT25010AN-10SQ-2.7 ¹	AT25010B-SSPD-T ³	SOIC	T/R, 4K per reel
AT25010AN-10SQ-2.7 SL383 ²	AT25010B-SSPD-T ³	SOIC	T/R, 4K per reel
AT25010A-10TQ-2.7 ¹	AT25010B-XPD-T ³	TSSOP	T/R, 5K per reel
AT25010A-10TQ-2.7 SL383 ²	AT25010B-XPD-T ³	TSSOP	T/R, 5K per reel

Notes:

1. Bulk will no longer be an ordering option, Tape and Reel ordering only offered
2. SL383 will be eliminated and replaced with "-T" to denote Tape and Reel
3. Please reference qualification pack for further details

Qualification Data:	☒ Available	☐ Will be available (mm/dd/yr):	☐ Not Applicable
Samples:	☒ Available	☒ TSSOPs will be available (05/25/12)	☐ Not Applicable

Quantifiable Impact on Quality & Reliability:

None

Forecasted Availability Date: Now

Last Time Buy Date: October 13, 2012

Last Ship Date: April 13, 2013

**All orders placed after the notification date are non-cancellable and non-returnable (NCNR).*

Atmel Contact: pcnadm@atmel.com

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Attention Distributors: Product(s) identified in this notification will become obsolete and as such this EOL notification will act as the official written notification. All obsolete products will be listed in the next published quarterly distributor price book, following an PCN/EOL change, and listed on the obsolescence form which accompanies said price book. Within thirty (30) days from the published date of the price book, Distributor shall notify Atmel in writing of Distributor's then current inventory of the obsolete product

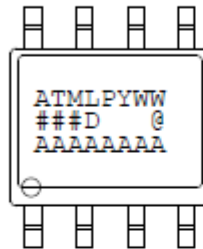
CUSTOMER ACKNOWLEDGEMENT OF RECEIPT: Atmel requests you acknowledge receipt of this PCN / EOL. Please complete and email to the Atmel Contact listed above. In your acknowledgement, you can grant approval or request additional information. **Atmel will deem this change accepted unless specific conditions of acceptance are provided in writing within 30 days from the date of this notice.**

Company: Name: Title: Date: Email Address: Location: Comments:	
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Attachment A

8 lead SOIC

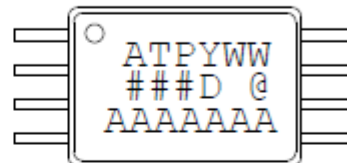
3 Rows of 8 Characters



8 lead TSSOP

3 Rows

2 of 6 and 1 of 7 Characters



Catalog Number: AT25010B
Catalog Number: AT25020B
Catalog Number: AT25040B

Catalog Truncation: ### = 51B
Catalog Truncation: ### = 52B
Catalog Truncation: ### = 54B

Date Codes			Voltages
Y = Year	M = Month	WW = Work Week of Assembly	D: 2.5v min
2: 2012 6: 2016	A: January	02: Week 2	
3: 2013 7: 2017	B: February	04: Week 4	
4: 2014 8: 2018			
5: 2015 9: 2019	L: December	52: Week 52	
Trace Code			Grade/Lead Finish Material
XX = Trace Code (ATMEL Lot Numbers to Correspond to Code) (e.g. XX: AA, AB...YZ, ZZ)			P: Automotive/NiPdAu
Lot Number			ATMEL Truncation
AAAAAAA = ATMEL Wafer Lot Number			
Country of Assembly			
@ = Country of Assembly			AT: ATMEL ATM: ATMEL ATML: ATMEL

2/8/12



Package Mark Contact:
DL-CSO-Assy_eng@atmel.com

TITLE
25010-20-40BAM, AT25010B/AT25020B/AT25040B
Automotive Marking Information for Package Offering

DRAWING NO.
25010-20-40BAM

REV.
B