



Product End-of-Life Notification

Dear Valued Client what E Ink treasures,

This letter is to inform you that E Ink will officially implement the End of Life of the model EL029TR1 and the reason is due to product life cycle and product consolidation consideration.

Recommended Replacement Model :

To cope with the continuing market demand for better performance products, E Ink is pleased to introduce the advanced replacement models to serve customers.

To-be-EOL Model

EL029TR1

Replacement Model

EL029TR3 (Please contact E Ink sale)

End-of-Life Milestones and Dates for **EL029TR1** :

Milestone	Date
End-of-Life Announcement Date	2019/12/25
Customer Feedback Date	2020/01/08
Last Buy Order Confirmation	2020/03/10
Last Shipment Date	2020/06/30
Model End-of-Life Date	2020/06/30

E Ink is honored to supply you with advanced performance product and we look forward to assisting you in your needs. If you have any questions or concerns, please do not hesitate to contact us.

Joe Li

Kyle Li

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