



Date: 2019/03/27

Product End-of-Life Notification

Dear Valued Client what E Ink treasures,

This letter is to inform you that E Ink will officially implement the End of Life of the model HINK-E0154A05 and the reason is due to product life cycle and product consolidation consideration.

Recommended Replacement Model : HINK-E0154A45

To cope with the continuing market demand for better performance products, E Ink is pleased to introduce the advanced replacement models to serve customers.

To-be-EOL Model

HINK-E0154A05

Replacement Model

HINK-E0154A45 (Please contact E Ink sale)

End-of-Life Milestones and Dates for HINK-E0154A05 :

Milestone	Date
End-of-Life Announcement Date	2019/03/28
Last Buy Order Confirmation	2019/04/10
Last Shipment Date	2019/09/15

E Ink is honored to supply you with advanced performance product and we look forward to assisting you in your needs. If you have any questions or concerns, please do not hesitate to contact us.

Allen Su

Issued by

Product Manager

Kyle Lee

Confirm by

Product Manager Director

Approved by

Client